

ColivingLiguria Partner Consortium

Operational pitch for public financing, local services and rural regeneration

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Benefit Company

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- ▶ Opportunity
- ▶ Model
- ▶ Cooperation areas
- ▶ Next steps

- ▶ **Opportunity**
 1. Why a local network
- ▶ Model
- ▶ Cooperation areas
- ▶ Next steps

The value of the preliminary consortium

1

COORDINATION TEAM

4

FUNDING AXES

30^{gg}

STANDARD FREE
WITHDRAWAL

The first objective is not to bind the partner: it is to make a territorial network legible for funding calls.

Public, regional, national and European funding calls increasingly require evidence of impact, delivery capacity, territorial presence and operational continuity. One entity may have a strong idea; a local network proves real execution capacity.

- Stronger credibility with awarding bodies and evaluators.
- Territorial indicators and non-sensitive metrics already collected.
- Local services that can map into future work packages.

Operating principle

ColivingLiguria handles analysis, documentation and coordination; the partner remains free until a specific operational agreement exists.

▶ Opportunity

▶ **Model**

1. What the partner signs

▶ Cooperation areas

▶ Next steps

ConC: a preliminary agreement, not an already formed RTI

- Preliminary cooperation to assess funding calls and territorial initiatives.
- Mutual confidentiality for strategies, metrics, contacts, drafts, budgets and non-public documents.
- Revocable consent to publish logo, sector and non-sensitive metrics.
- No automatic spending, exclusivity, service or grant-application obligation.

A formal RTI/ATI requires a later deed linked to a specific call.

The correct sequence

1. **1:** Conversation and mapping of cooperation areas.
2. **2:** Sign ConC for confidentiality, limited publication and data perimeter.
3. **3:** Include the partner in the public network and validation materials.
4. **4:** Match against real calls and eligibility analysis.
5. **5:** Only if useful: operational addendum, RTI/ATI or specific mandate.

- ▶ Opportunity
- ▶ Model
- ▶ **Cooperation areas**
 1. Where partners fit
- ▶ Next steps

Four practical areas

Spaces and coworking

- Remote workstations
- Workshops
- Hybrid events

Local services

- Hospitality
- Food and products
- Transport

Experiences

- Volunteering
- Restoration
- Training

The fourth area is cross-cutting: evidence, metrics and reporting for public financing.

- Company name, authorized logo, sector and territory.
- Short description of possible cooperation.
- Aggregate or non-sensitive metrics supplied for public use.
- Network counters: contacted partners, ConC signatories, covered sectors.

Never publish

Identity documents, bank data, health data, customer lists, analytical tax data or non-minimized personal information.

- ▶ Opportunity
- ▶ Model
- ▶ Cooperation areas
- ▶ **Next steps**

What we do today

1. **1:** Confirm the partner's sector and preliminary interest.
2. **2:** Complete ConC with company data and publication permissions.
3. **3:** Collect logo and a non-sensitive short profile.
4. **4:** Add the partner to the public page and Public Financing team materials.
5. **5:** Assess concrete calls before any operational commitment.

- **ConC:** preliminary consortium agreement, mutual NDA and logo/metrics consent.
- **Pitch:** this deck, produced by the Public Financing Team.
- **Team page:** task status, operating axes and public references.

Contact

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